

CALL FOR COOPERATION:



To Whom It May Concern:

We plan to submit proposal

COMPACT: FROM RESEARCH TO POLICY THROUGH RAISING AWARENESS AND STATE OF THE ART ON RESEARCH ABOUT SOCIAL MEDIA AND CONVERGENCE

Within HORIZON2020 Call: Media and content convergence

- Facilitate research and policy exchange in Convergence and Social Media by: increasing awareness of the latest technological developments among policy stakeholders, making researchers aware of the current and future policy and regulatory framework and monitoring the state of the art of the European Media and Content sector in a digital single market.
- Support R&D programmes/activities, dissemination of results and organisation of scientific and/or policy events in Convergence and Social Media. Analysis and development of research agendas and roadmaps, pre-standardisation initiatives and stakeholders coordination in Convergence and Social Media.
- We are working on draft of the proposal. If this topic is of your interest, please do not hesitate to contact us: **Dr. Andrej Skolkay, askolkay@hotmail.com**

The School of Communication and Media, n.o. (SKAMBA) is a research establishment founded in Slovakia in 2008. SKAMBA's mission is to provide high quality in-depth research on issues related to communication and media, as well as courses, seminars and lectures mainly related to the dissemination of research results.

It focuses particularly on the areas of mass media communication and the functions and interactions of the media in a liberal democracy.

SKAMBA has so far been involved in two major FP7 research projects (MEDIADDEM, ANTICORRP) and some medium sized international scientific or educational projects (e.g. Media Plurality Monitor, EMEDUS, NewMedLit, the deterrence of fraud related to EU funds through investigative journalism in EU-27, and Hungarian Media Laws in Europe). SKAMBA has experts who work for major media in Slovakia. We closely cooperate with the Slovak Section of the Association of European Journalists.

SKAMBA activities are funded by international and local research, educational and dissemination grants. Its organisational structure consists of board of trustees, director, supervisor and staff.

OUR PUBLIC PROMISE:

We deliver new scientific knowledge and we keep deadlines!